

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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LAW OFFICER

TACTICS | TECHNOLOGY | TRAINING

Elsevier Public Safety
525 B Street, Suite 1900
San Diego, CA 92101-4495
Tel.: 619-687-3272
Fax: 619-699-6396
www.lawofficer.com

Official Publication of: None
Established: 2005
Issues Per Year: 12



FIELD SERVED

LAW OFFICER serves the law enforcement field including municipal, county, state and federal government as well as academies, school, training facilities and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients include training directors, coordinators, instructors, heads or members of a specialized unit, commanders, majors, captains, lieutenants, supervisors, sergeants, corporals, detectives, investigators, special agents, officers, deputies, troopers, rangers, deputy marshals, chiefs, sheriffs, marshals, directors, SACs and others allied to the field, including assistant chiefs, deputy chiefs, chief deputies, undersheriffs, colonels and ASACs.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	604
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	405
Electronic _____	-
All Other _____	467
TOTAL	1,476

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	39,129	100.0	38,808	99.2	321	0.8
Sponsored Individually Addressed ____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	39,129	100.0	38,808	99.2	321	0.8

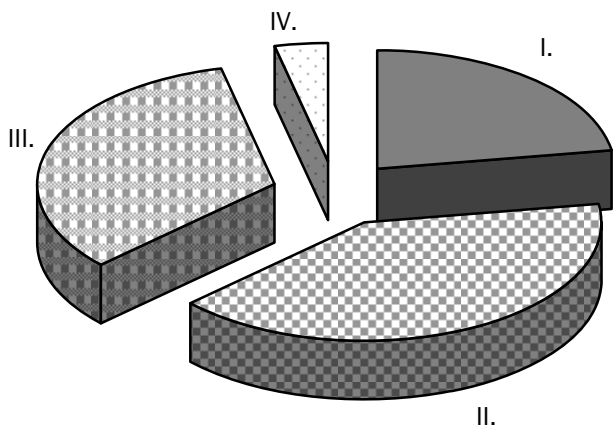
2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	Number Removed	Number Added	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
January ____	741	349	40,075	-			40,075	April _____	2,243	548	38,317	-			38,317
February ____	1,839	1,779	40,015	-			40,015	May _____	896	654	38,011	64			38,075
March ____	825	826	40,016	-			40,016	June _____	323	460	38,149	127			38,276
								TOTAL	6,867	4,616					

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009
 This issue is 3.2% or 1,265 copies below the average of the other 5 issues reported in Paragraph two.

CLASSIFICATION BY BUSINESS	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)
Municipal Government _____	20,921	54.9	20,896	25
County Government _____	7,559	19.9	7,550	9
State Government _____	3,984	10.5	3,980	4
Federal Government _____	2,241	5.9	2,232	9
Academy, School, Training Facilities _____	1,534	4.0	1,533	1
Other _____	1,836	4.8	1,820	16
TOTAL QUALIFIED CIRCULATION	38,075	100.0	38,011	64
PERCENT	100.0		99.8	0.2

CLASSIFICATION BY TITLE	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Electronic Version Only (B)
Training Director/Coordinator/Instructor _____	7,004	18.4	7,000	4
Head or Member of a Specialized Unit _____	1,559	4.1	1,558	1
Commander, Major, Captain, Lieutenant _____	4,729	12.4	4,726	3
Supervisor, Sergeant, Corporal _____	6,631	17.4	6,620	11
Detective, Investigator, Special Agent _____	4,138	10.9	4,123	15
Officer, Deputy, Trooper, Ranger, Deputy Marshal _____	9,480	24.9	9,455	25
Chief, Sheriff, Marshal, Director, SAC _____	3,198	8.4	3,195	3
Others allied to the field including Assistant Chief, Deputy Chief, Chief Deputy, Undersheriff, Colonel and ASAC _____	1,336	3.5	1,334	2
TOTAL QUALIFIED CIRCULATION	38,075	100.0	38,011	64
PERCENT	100.0		99.8	0.2

3a. Break out of Qualified Circulation by Job Title



Job Title	Copies
I. Training Director/Coordinator/ Instructor, Head or Member of a Specialized Unit _____	8,563
II. Commander, Major, Captain, Lieutenant, Supervisor, Sergeant, Corporal, Detective, Investigator, Special Agent _____	15,498
III. Officer, Deputy, Trooper, Ranger, Deputy Marshal, Chief, Sheriff, Marshal, Director, SAC _____	12,678
IV. Others allied to the field including Assistant Chief, Deputy Chief, Chief Deputy, Undersheriff, Colonel and ASAC _____	1,336

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	23,915	6,184	-	30,055	44			30,099	79.1
II. Request from recipient's company: _____	2,070	950	-	3,000	20			3,020	7.9
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	4,956	-	-	4,956	-			4,956	13.0
Association rosters and directories _____	-	-	-	-	-			-	-
*Business directories _____	4,956	-	-	4,956	-			4,956	13.0
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	30,941	7,134	-	38,011	64			38,075	100.0
PERCENT	81.3	18.7	-	99.8	0.2			100.0	

*See Paragraph 9

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009						
MAILING ADDRESS	Print Version Only (A)	Electronic Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	33,853	64			33,917	89.1
Individuals by name only _____	27	-			27	0.1
Titles or functions only _____	4,091	-			4,091	10.7
Company names only _____	40	-			40	0.1
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	38,011	64			38,075	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2009

State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Electronic Version Only (B)	Total Qualified	Percent
039-049 Maine _____	224	-	224		400-427 Kentucky _____	603	-	603	
030-038 New Hampshire _____	362	-	362		370-385 Tennessee _____	826	1	827	
050-059 Vermont _____	119	-	119		350-369 Alabama _____	736	1	737	
010-027 Massachusetts _____	818	-	818		386-397 Mississippi _____	454	1	455	
028-029 Rhode Island _____	128	-	128		EAST SO. CENTRAL	2,619	3	2,622	6.9
060-069 Connecticut _____	438	-	438		716-729 Arkansas _____	398	3	401	
NEW ENGLAND	2,089	-	2,089	5.5	700-714 Louisiana _____	579	1	580	
100-149 New York _____	1,807	2	1,809		730-749 Oklahoma _____	521	-	521	
070-089 New Jersey _____	1,310	2	1,312		750-799 Texas _____	2,565	14	2,579	
150-196 Pennsylvania _____	2,099	1	2,100		WEST SO. CENTRAL	4,063	18	4,081	10.7
MIDDLE ATLANTIC	5,216	5	5,221	13.7	590-599 Montana _____	139	-	139	
430-459 Ohio _____	2,115	13	2,128		832-838 Idaho _____	259	3	262	
460-479 Indiana _____	932	-	932		820-831 Wyoming _____	123	-	123	
600-629 Illinois _____	1,660	-	1,660		800-816 Colorado _____	753	-	753	
480-499 Michigan _____	1,110	-	1,110		870-884 New Mexico _____	277	-	277	
530-549 Wisconsin _____	835	2	837		850-865 Arizona _____	649	3	652	
EAST NO. CENTRAL	6,652	15	6,667	17.5	840-847 Utah _____	262	-	262	
550-567 Minnesota _____	738	-	738		889-898 Nevada _____	325	-	325	
500-528 Iowa _____	453	-	453		MOUNTAIN	2,787	6	2,793	7.3
630-658 Missouri _____	880	4	884		995-999 Alaska _____	120	1	121	
580-588 North Dakota _____	133	-	133		980-994 Washington _____	641	-	641	
570-577 South Dakota _____	129	-	129		970-979 Oregon _____	395	-	395	
680-693 Nebraska _____	222	-	222		900-961 California _____	2,542	2	2,544	
660-679 Kansas _____	537	-	537		967-968 Hawaii _____	111	-	111	
WEST NO. CENTRAL	3,092	4	3,096	8.1	PACIFIC	3,809	3	3,812	10.0
197-199 Delaware _____	123	-	123		UNITED STATES	37,852	64	37,916	99.5
206-219 Maryland _____	732	1	733		969 & 004-009 U.S. Territories _____	111	-	111	
200-205 Washington, DC _____	82	-	82		Canada _____	9	-	9	
220-246 Virginia _____	1,043	3	1,046		Mexico _____	9	-	9	
247-268 West Virginia _____	302	-	302		Other International _____	-	-	-	
270-289 North Carolina _____	1,360	-	1,360		APO/FPO _____	30	-	30	
290-299 South Carolina _____	815	1	816		TOTAL QUALIFIED CIRCULATION	38,011	64	38,075	100.0
300-319 Georgia _____	1,233	3	1,236						
320-349 Florida _____	1,835	2	1,837						
SOUTH ATLANTIC	7,525	10	7,535	19.8					

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS

6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2005	2006	2007	January - June 2008	July - December 2008	January - June 2009*
Total Audit Average Qualified	40,980	40,975	40,098	40,051	40,003	39,129
Qualified Non-Paid Total	40,980	40,975	40,098	39,624	39,637	38,808
Print Only	40,980	40,931	39,843	39,624	39,637	38,776
Electronic Only	-	-	-	-	-	32
Qualified Paid Total	-	44	255	427	366	321
Print Only	-	44	255	427	366	321
Electronic Only	-	-	-	-	-	-
Post Expire Copies included in Paid Circulation	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price	**NC	\$30.24	\$30.24	\$34.20	\$36.04	**NC

*NOTE: January - June 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.

**NC = None Claimed.

8. PAID CIRCULATION DATA

**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

9. ADDITIONAL DATA**METHOD OF DISTRIBUTION:**

All qualified circulation conforms to the field served of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic version are notified via email when the version is available.

PARAGRAPH 3b:

Business directories include 1 source for a quantity of 4,956 copies or 13.0%, including National Directory of Law Enforcement Administrators.

PARAGRAPHS 5 & 6 ARE NOT REQUIRED.**1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Print Version Only**

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	39,097	100.0	38,776	99.2	321	0.8
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	39,097	100.0	38,776	99.2	321	0.8

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - Electronic Version Only

QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual	32	100.0	32	100.0	-	-
Sponsored Individually Addressed	-	-	-	-	-	-
Membership Benefit	-	-	-	-	-	-
Multi-Copy Same Addressee	-	-	-	-	-	-
Single Copy Sales	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	32	100.0	32	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.

Jeff Berend, VP/Publisher

Nicole Poorman, Assistant Circulation Manager

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed July 29, 2009

State California

County San Diego

Received by BPA Worldwide July 29, 2009

Type PD

ID Number L168POJ9