

PRINT RATES: CLASSIFIEDS COLOR RATES

		1X	3X	6X	12X
Full	6.75" x 9"	\$4,150	\$4,100	\$4,050	\$4,000
2/3V	4.437" x 9"	\$2,860	\$2,830	\$2,800	\$2,770
1/2H	2.125" x 9"	\$2,150	\$2,120	\$2,090	\$2,060
1/3rd	6.75" x 4.437"	\$1,515	\$1,490	\$1,465	\$1,440
1/4th	4.437" x 4.437"	\$1,150	\$1,120	\$1,090	\$1,060
1/6th	2.125" x 4.437"	\$795	\$775	\$750	\$725
1/12th	2.125" x 2.15"	\$395	\$375	\$350	\$325

**CLASSIFIED ADVERTISING
SALES REPRESENTATIVE**

Jim Maloney
Phone: (215) 239-3157
Fax: (215) 239-6114
j.maloney@elsevier.com

ONLINE RECRUITMENT

"Featured" Jobs: *

30-day = \$350.00
60-day = \$600.00
90-Day = \$850.00

LAW OFFICER
TACTICS | TECHNOLOGY | TRAINING

Delivers the customers you need ... via print:
Total Audience per Issue:
39,129 Average Qualified Circulation*
238,687 Additional Pass-along Readers**
= 277,816 Total Circulation***

www.LawOfficer.com

LAWOFFICER
.com

Delivers the customers you need ... via online:
• Over 59,500 unique visitors each month.+
• Over 33,000 eNews recipients.+

*Featured Jobs (includes one spot as a Featured Job in LawOfficer.com newsletter and one week as a Featured Job on LawOfficer.com Home Page)

SPECIAL OFFER: Buy any size recruitment ad in print, and be placed as a Featured Job for an additional \$100.

*June 2009 BPA Statement.

**Publisher's Data: Reader Survey, July 2008, Readex Research