

PRINT SPECS

DISPLAY ADVERTISING DIMENSIONS:

	2 Page Spread	Full Page	2/3 Page V	1/2 Page I	1/2 Page H
Non-Bleed	14" x 10"	7" x 10"	4 5/8" x 10"	4 5/8" x 7 3/8"	7" x 4 7/8"
Bleed	16" x 11"	8" x 11"	5" x 11"	5 1/8" x 7 5/8"	8" x 5 1/4"
	1/2 Page V	1/3 Page V	1/3 Page H	1/4 Page V	1/6 Page V
	1/3 Page Sq			1/4 Page H	1/6 Page H
	3 3/8" x 10"	4 5/8" x 4 7/8"	2 1/4" x 10"	7" x 3 3/8"	3 3/8" x 4 7/8"
	4" x 11"			3 7/8" x 3 3/8"	2 1/4" x 4 7/8"
				4 7/8" x 3 3/8"	4 5/8" x 2 3/8"

CLASSIFIEDS ADVERTISING DIMENSIONS:

Full Page	6.75" x 9"
2/3V	4.437" x 9"
1/3V	2.125" x 9"
1/2H	6.75" x 4.437"
1/4	4.437" x 4.437"
1/6	2.125" x 4.437"
1/12	2.125" x 2.15"

IN THIS SECTION

- ▶ **Print Specs**
- ▶ **Electronic Specs**

DIMENSIONS

- Page Size: Page Bleed Size is 8" x 11" Final trim size of magazines is 7 3/4" x 10 3/4".
- Ad Dimensions: Ads must be supplied at exact dimensions. Trim on bleed ads is 1/8" from header, footer, face and gutter. Live matter must be at least 1/4" from trim for bleed ads (if applicable).

ADVERTISING SPECS

- DIGITAL FILES (preferred)
- Preferred file format: Adobe Acrobat PDF (CMYK, fonts embedded, & print optimized)
- Accepted application formats (PC preferred): InDesign CS, Illustrator CS, Photoshop CS
- Accepted image formats: EPS, TIFF (Grayscale or CMYK & 300 DPI) or PDF (CMYK and print optimized)
- Fonts (PC only): Supply all screen and printer fonts including fonts used in EPS and PDF files.
- Accepted media: CD; DVD (media returned only on request)
- Proofs: Supply PDF file proof or laser hard copies with colors indicated and any special instructions (please print out at 100%).

[Click here for contact information:](#)

CAMERA READY ART

- Accepted format if providing camera-ready art or originals to scan: Transparencies, 35mm slides, photographic prints, matchprints, velox prints.

AD ART SHIPPING INSTRUCTIONS

- Sending art by Mail: Production Department, Elsevier Public Safety 525 B Street, Suite 1900, San Diego CA 92101. Please indicate on all materials advertiser name, contact info, publication, and issue date.
- Sending art by Email: You may send compressed files using Stuffit (preferred) or ZIP only no larger than 5mb to: Lom.production@elsevier.com. Please indicate on subject line advertiser name, publication and issue date. Please indicate in message name of file(s) attached and contact info and if receipt verification is requested.
- Sending art by FTP: You may send files via FTP at www.lawofficer.com/ftp. Please follow the instructions for logging in or setting up an account and posting files. Make sure to specify the issue date, publication, ad headline and advertiser name for each file. Indicate if you would like a proof and where to send along with any notes or messages to the ad coordinator.

