

PRINT RATES: LAW OFFICER COLOR DISPLAY RATES

	1X	3X	6X	9X	12X	18X	24X
Spread	\$8,185	\$7,625	\$7,295	\$7,130	\$6,825	\$6,555	\$6,300
Full Page	\$4,785	\$4,470	\$4,285	\$4,200	\$4,025	\$3,870	\$3,730
2/3 Page	\$3,960	\$3,630	\$3,495	\$3,405	\$3,280	\$3,170	\$3,055
1/2 Page Island	\$3,780	\$3,405	\$3,295	\$3,195	\$3,085	\$2,985	\$2,890
1/2 Page	\$2,875	\$2,755	\$2,665	\$2,585	\$2,510	\$2,420	\$2,335
1/3 Page	\$2,390	\$2,195	\$2,135	\$2,080	\$1,995	\$1,940	\$1,870
1/4 Page	\$1,950	\$1,850	\$1,765	\$1,720	\$1,680	\$1,625	\$1,580
1/6 Page	\$1,745	\$1,680	\$1,575	\$1,510	\$1,455	\$1,415	\$1,375

All rates gross.

IN THIS SECTION

- ▶ **Terms/Conditions**
- ▶ **Print Rates Color**
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- ▶ **Online Rates**
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BLEED

No charge.

COVER AND PREFERRED POSITION RATES

Covers are only available on a 12x insertion contract.

Rates below are full-page, 4-color per issue.

Covers - Second \$4,555

Covers - Third \$4,450

Covers - Fourth \$4,660

- Coupon ads not accepted for cover positions.
- Covers and other premium positions are non-cancelable.
- Covers and preferred position charges are not agency-commissionable.
- Special positions as requested by advertiser: 20% extra over earned rate.
- All special positioning subject to availability.

PRINT RATES: LAW OFFICER BLACK AND WHITE DISPLAY RATES

	1X	3X	6X	9X	12X	18X	24X
Spread	\$6,810	\$6,250	\$5,920	\$5,755	\$5,450	\$5,180	\$4,925
Full Page	\$3,790	\$3,475	\$3,290	\$3,205	\$3,030	\$2,875	\$2,735
2/3 Page	\$2,965	\$2,635	\$2,500	\$2,410	\$2,285	\$2,175	\$2,060
1/2 Page Island	\$2,785	\$2,410	\$2,300	\$2,200	\$2,090	\$1,990	\$1,895
1/2 Page	\$2,180	\$2,060	\$1,970	\$1,890	\$1,815	\$1,725	\$1,640
1/3 Page	\$1,695	\$1,500	\$1,440	\$1,385	\$1,300	\$1,245	\$1,175
1/4 Page	\$1,255	\$1,155	\$1,070	\$1,025	\$985	\$930	\$885
1/6 Page	\$1,050	\$985	\$880	\$815	\$760	\$720	\$680

All rates gross.

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FOUR COLOR

In addition to earned black-and-white rates

- per fraction \$695
- per full page, 2/3, Island \$995
- per spread \$1,375

COLOR

In addition to earned black-and-white rates
Standard SWOP

EXAMPLE:

yellow, cyan, magenta, red or green

- per color per page or fraction \$595
- per color per spread \$650

MATCHED COLOR

In addition to earned black-and-white rates

EXAMPLE:

PMS 315, matched in the four-color process

- per color per page or fraction \$575
- per color per spread \$700

FIFTH OR SPECIAL COLOR

In addition to earned four-color rates

EXAMPLE: Any PMS, fluorescent or metallic color

- per full page \$675
- per spread \$1,175